

MBA in a Day

Business Law Section



Live Webcast

Date: Thursday, May 29, 2025 | 9:00 am to 4:20 pm

Location: OBA Conference Centre
20 Toronto Street, 2nd Floor, Toronto

Program Chairs: **Hyunju (Crystal) Park**, Gowling WLG
Ghazal Hamedani, Kalfa Law
Irene Lai, Fasken Martineau DuMoulin LLP



Professionalism Hours: This program contains **0hr 30m**
Substantive Hours: This program is eligible for up to **5h 45m**
The OBA has been approved as an Accredited Provider of Professionalism Content by The Law Society of Ontario.

Join us to boost your business and financial knowledge, as well as your ability to protect and advocate for your clients’ legal interests. In this one -day course, you will gain a greater understanding of how to address complicated financial and business issues that often arise for your corporate clients.

Find out the right questions to ask when working with financial and communications experts in order to save your client’s time and money. By enhancing your business expertise, you will also reduce the risk of negligence and liability that might arise in your legal practice.

Register now to gain a solid understanding of core business principles, improve your business transaction skills and better serve clients!

8:30 am	Registration and Coffee	1:05 pm	Understanding Corporate Tax in Making Business Decisions Ron Choudhury , Miller Thomson LLP Vern Krishna , CM, KC, KPK Law LLP <ul style="list-style-type: none">Fundamental concepts of corporate taxationSetting up the corporation with the right corporate structureIntegrating corporate and personal taxes for tax minimizationUse of Professional and Personal Service Corporations
9:00 am	Welcome and Opening Remarks	2:05 pm	Marketing, Public Relations and Communications Management Amanda Galbraith , Oyster Group Solo Gritskiv , FCB Allison Lochhead , FCB <ul style="list-style-type: none">Understanding basic marketing concepts and market strategiesLegal and reputational risksWhen companies need corporate communicationsWhat a business undergoing crisis communications will encounterUnderstand desired outcomes of crisis communications
9:10 am	Guide to Financial Statements Marcus Lam , MNP Taichi Nishiwaki , Deloitte <ul style="list-style-type: none">Key accounting concepts and lingoHow to interpret financial statementsUnderstanding your client’s financial conditionIdentifying areas of concern for the business and properly advising your clients	3:05 pm	Health Break
10:25 am	Health Break	3:20 pm	Human Resources and Workforce Management Alycia Riley , Gowling WLG Antonio F. Urdaneta , Workplace Legal <ul style="list-style-type: none">Different workplace structuresTerminating employeesIncreased use of tech and AI and implications
10:40 am	Business Valuations and Financing Julia Principe , Cohen Hamilton Steger & Co. Inc. Jake Dwhyte , PwC Canada Jessica Chan , Deloitte <ul style="list-style-type: none">Understanding various valuation methodologies and approachesKey issues that affect the valuation of a businessDetermining objectives of both seller and purchaserWalk through of financing process and typical scenarioskey leverage drivers and underwriting processStrategies for helping transaction work out to your client’s advantageEffectively managing your clients’ expectations	4:15 pm	Q&A
12:00 pm	Networking Lunch	4:20 pm	Program Concludes with Inter-sections Networking Reception

PROGRAM REGISTRATION IS ONLINE www.oba.org/pd
Questions? pd@oba.org