

Corporate Social Responsibility and The Critical Role of the Lawyer



Date: Thursday, February 5, 2015 | 1:30 pm - 4:50 pm
Location: Westin Harbour Castle Conference Centre
2 Harbour Square, Toronto, ON

This program contains 0.5 Professionalism Hours
This program is eligible for up to 2.75 Substantive Hours

The OBA has been approved as an Accredited Provider of Professionalism Content by The Law Society of Upper Canada.

Program Chair: Kenning Marchant, The Marchant Practice

While it may have once been the case that Corporate Social Responsibility ("CSR") fell outside the purview of lawyers, the same does not hold true today. As corporate clients become more sophisticated with increasing and diverse stakeholders, so must the advice that lawyers provide with respect to risk management and compliance. Clients from a broad range of industry sectors are increasingly turning to their legal advisers to provide advice on a range of issues related to CSR, whether based on "voluntary" codes or not, such as supply chain compliance strategies, corporate governance, labour issues, bribery, corruption and whistleblowing.

Ensure you do not get left behind, attend this program to hear from our expert faculty including leading practitioners and academics, all at the forefront of this developing area of law. They will provide you with critical CSR developments, internationally and domestically, with a focus on how they impact your clients and the advice you provide them. Register now.

<p>1:30 pm Welcome and Opening Remarks</p> <p>1:40 pm At Risk: Litigation, Reputation and Violation of Corporate Social Responsibility Norms Jennifer Egsgard, Sills Egsgard LLP</p> <ul style="list-style-type: none"> • What is CSR, and what standards apply? • Risks of ignoring CSR standards – developing Canadian jurisprudence • Risk management and compliance strategies <p>2:05 pm Paying Now - and Paying Later: Bribery, Corruption and Whistleblowing Risk Exposure Matthew Kronby, Bennett Jones LLP</p> <ul style="list-style-type: none"> • Canadian, US and UK legislation - recent experience • Extraterritorial application of bribery and corruption offences • Whistleblower risks and risk management <p>2:30 pm CSR Challenges in the International Arena for the Extractive Industries Errol Mendes, University of Ottawa</p> <ul style="list-style-type: none"> • Importance of local and national communities • The extractive industries and CSR • CSR case study for the extractive industries (based on an actual situation) <p>2:55 pm CSR Risks in Labour Relations and Human Resources Management Kevin Coon, Baker & McKenzie LLP</p> <ul style="list-style-type: none"> • International labour standards, compliance and risk management • Occupational health and safety in an international context • Special international human resource issues, e.g. HIV/AIDS 	<p>3:15 pm Networking Break</p> <p>3:35 pm Corporate Social Responsibility Issues in Retail Supply Chains David Gore, Barrister and Solicitor.</p> <ul style="list-style-type: none"> • Challenges in retail supply chains with international sourcing • The Rana Plaza tragedy in Bangladesh – before and after <p>4:00 pm Corporate Social Responsibility and International Finance Michael Torrance, Norton Rose Fulbright Canada LLP</p> <ul style="list-style-type: none"> • Role of CSR in lending and finance for banking sector • Equator Principles and IFC Performance Standards on Environmental & Social Sustainability • Guiding Principles on Business and Human Rights <p>4:25 pm Corporate Governance and Reasonable Expectations Edward Waitzer, Stikeman Elliot LLP</p> <ul style="list-style-type: none"> • Emerging stakeholder and societal issues in corporate governance • Roles of CSR standards in governance • Investment and investor implications <p>4:45 pm Questions and Concluding Remarks</p> <p>4:50 pm Program Concludes</p>
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Register at oba.org/institute2015

Questions? Toll Free: 1-800-668-8900 | Tel: 416-869-1047 | pd@oba.org